

DCNW Board Minutes - July 3 , 2019 - 1:30 pm

Present:

Sheri Garzelli
Jon Mark - Facilitator
Oblio Z Stroyman
Kevin Haggerty
Saffire Bouchelion
Nala Walla
Sherry Hoffman - Board Communications Liaison

Next Meeting : July 21st 9:30 - 11:30 am, in-person for those who are able to attend (Zoom for those only available via internet)

Today's Proposed Agenda by Sheri & Jon:

- 1) Marketing & Recruitment
- 2) Programming Update
- 3) Fundraising Update - Sponsorships, Membership Drive, Individual Asks, Aug 3
- 4) Ticket Sales
- 5) Opening & Closing Circle and Small Group Creation
- 6) Orientation - this will go to next meeting's agenda

We each shared current gratitude in our life as our grounding opening for the meeting.

Ticket sales updates - More than 16 tickets sold per Sheri Garzelli. She will contact each person and ask them to publicly (like on FB) tell others they will be in attendance.

Marketing - Jon Mark will be subscribing us to Mail Chimp to do the Dance Camp blasts including links etc

He will work with Beth Moon on that. Oblio offered to help with setup of Mail Chimp.

Programming - Sheri brought up that we have dealt with many issues but not ageism, And with that, Franklin would like to be a DJ, and let's have a discussion around that. Wondering if it is a good fit for that night and space. Bruce is maxed out and so Sheri is helping him out regarding filling the Thursday night dance slot.

She had a pass the torch idea, however Noé is not coming. Question is how to honor folx who have made a big contribution to the community and maybe they have caused harm or not supported all parts of the dance community and how to acknowledge them.

Oblio said diversity in music is important and older age is also okay. Jon said he would like to give that slot to someone who would be a bigger draw for attendance. Jon said we as DCNW have done some very specific ways to honor him. This is a primo slot and Jon says we need to be particular about who we choose. Sheri said one idea is to involve the Youth Program, to bring it together with the Adult Program. Sherry said that she didn't see asking kids to select songs as being much of a draw. Oblio said maybe we need to help Bruce select a DJ. Sheri mentioned Jon, and he said that he didn't think his music would draw those people. Sheri did manage to get one of the OM DJs on Saturday night. Jon said we could all try and find someone. Saffire had a long conversation with Bruce, and Bruce asked him to do a Movement class before Grief and then a Nia class some other time. So the slots he has is at two different times and no evening slot. Oblio reviewed the schedule and addressed what was happening and what was open. Jon said he could DJ or collaborate with someone. Sherry asked Sheri if she would ask Bruce if he has exhausted the desired DJs from OM Culture scene. Jon's overall concern is we need to firm up program asap and get it out to the public.

Oblio said schedule is mostly done. They said the tone for that Thursday night dance is meant to integrative or cathartic.

Sherry asked if we could find a way to include Franklin in a collaborative way which would be honoring and inclusive maybe during a day spot. Maybe bring this up to Bruce Carloye.

Oblio asked what integrative music/set would like from the group. Kevin said perhaps an emphasis on lyricism and go on an inner journey, not so much trance but a little more conscious. There's a wave but lower parts are given more attention. Bridging thought and feeling - very embodied.

Jon said he would emphasize more medium and slow beats. Music that evokes a journey that takes you somewhere. One way to integrate is to stop and be subtle, this experience is still present in us. Sherry said a gentle, soft landing, then lyrics and then gradually go into a celebration. Oblio needs a peak to shake off the experience, and to be spacious and expansive, more of an ecstatic peak and then to resolution. Very intentional lyrics to bring folx back to their body and mind in a hopeful way. Sheri said we need to balance that some people will come right from Grief Lodge and some won't and be aware of that. Oblio said it could reflect personal integration and could be centered around the alchemy each wants to bring forth and to reach everyone. Saffire might be open to DJing it and could work with Oblio.

Jon is willing to work offline with Saffire to see if he could take one of his morning slots and Saffire could take the Thursday night slot. Oblio asked for support around the Embodiment Cafe. Saffire might be available. Sheri offered to help hold space and facilitate with Oblio if they do the DJ/music part on Friday. Oblio said we need to circle back round to Bruce.

Fundraising - Jon asked three people to donate monies to help offset costs at Flagler, to create some scholarships and more. Jon asked one person for 3-5k to cover \$2500 increased rent, and \$500 for scholarships and they haven't responded yet. He acknowledged concern brought up at the last meeting regarding ticket sales and finances. He is confident we can reach out and do this and as a back-up has also worked on securing a loan. Jon wants to get more folx to join our Collective and will do a small ask and understanding we are all differently resourced

financially. Sherry met with Jon before the meeting to brainstorm fundraising and brought up having Sponsors from the Dance Community. We discussed asking for a minimal amount of \$250 to be a sponsor or more if appropriate. Sherry said she would talk to Scot & Bradley. Saffire will talk to Genia & co-host from Sacred Circle. Sherry brought up Katrina as a dance leader from Moondance and Kevin too. Oblio will ask Paul from Coalescence or maybe Jon will. Sherry said we need to be careful to not let people try to buy a slot by being a Sponsor. Jon will ask Michael. Sherry said Bruce & V of Tacoma Dance Collective are also dance leaders and DRose can help with Olympia. Jon is willing to contact many of the dance leaders on West Coast to do this ask for funds.

Per Sheri OM Wallingford available all day Aug 3 and some Aug 4. She would be willing to ask Michael or Sarah Barrick to get a deal for this. Regarding Aug 3, Oblio & Saffire can come together from OR to help fundraiser and they might need help getting hosted (no cats and need privacy) Kevin offered a guest room to Saffire; Sheri to Oblio. Jon will contribute to gas money as he is gone that weekend and will help with marketing of the event.

Sheri & Jon & Oblio & Sapphire will talk about the actual offering for the Fundraiser.

Marketing & Recruitment - Sheri said to reach out to folks on FB event page. She compared event page (who marked "Going") to the list of folks who have actually bought tickets and wrote that list so we can look out and help contact them. Next thing to go through everyone is that interested and reach out to them.

Sheri is worried about having enough people to be in place to actually run camp. Jon & Sheri will talk outside how to cover and it may be Jon, Sheri, and Paule take over some open positions. Jon brought up how to recruit for the Board and get more folks outside of Seattle. Saffire has someone in mind to fill in at camp community service coordinator or at camp registration. Renna might have someone to fill Facilities.

Nala wanted to know if we have the teacher profiles up yet. We directed her to the appropriate page. Sherry asked that we please like/love each other's FB marketing posts. And Jon said it helps to tag people, too.

Sheri is taking the lead on opening circle. She loved last year's with Jessica, Saffire, and Jon. She said we need to know Who & How. Land acknowledgment by Nala. She agreed if no native person available. Sherry nominated Oblio to be a leader in Opening and they accepted. Jon said we can make it simpler. Nala said it was too bright and long last year. Saffire said, bring 5 perspectives - one queer, woman, POC, land lover and so on so we know that we are all in this together. Sheri said we could ask folks to write on a piece of paper -- what am I bringing to this camp?...my intention and offering. Jon asked Saffire to bring back his song; he agreed. Nala asked if there is a way to separate logistical from ceremonial. Jon says most of the logistical happens at registration/orientation, and prior to camp. Nala said as much as possible relayed before camp would be great. Also important to give thanks you to Board, Operations and key people. Sheri said introducing Peace Council is important. Jon said make it a dance: for

example: if you are kitchen, come dance in the middle. If you are Peace Council, come to the center and so on. Yes we agreed to that. Jon & Sheri will finish structure for Opening Circle. Bruce has ideas about closing circle. Sheri said no to a really long closing circle. Jon liked Aimee (now going by Mia) Kelley's closing circle. It kept us in our heart space and integrative. We need a DJ to be flexible if it goes a little long. Sheri said our Sat DJ seems pretty mellow. Bruce can work with Xanne on some part of this.

Small Group Creation - Sheri said based on ticket structure we need a new way to create small group. Oblio asked what it was and how we need to change. Small groups would meet after lunch, every day at the same place. Each group does something different...sharing, massage, singing, etc. Nala said people might have to do the choosing each day. Have a milling process. Sheri said there is value to people being able to stay together. Sherry suggested we purchase red & green flags so that as people come in they find a group that is open (green) or closed/full (red) to address those who are coming for a single day. Problem with that from Kevin is that it might be too much for people who are introverted. We need to find a way to address that, maybe an "orphan" group. Kevin offered to lead the orphan group. Sheri would like it taken care of it at Registration. Sherry asked how that would look. Her idea would be that you pick randomly from a hat from 8 groups with a color and go from there.

Orientation - Sheri will start working on Orientation offline and Jon & Sheri will meet super soon for Operations. We will talk more about Orientation next time.

Next meeting is on a Sunday and Oblio agreed to create the minutes as Sherry is unable to attend. Thank you Oblio!